

Caroline F. Becker

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New York, NY

Detail-oriented copywriter and content developer who has over 5 years of experience delivering compelling copy and cross-channel media, a strong sense of brand voice and aesthetic, and experience in comedy, pop culture, and start-ups.

Selected Work Experience

Development Assistant, Marmont Lane Entertainment

Sept 2020 - May 2021 | Los Angeles, CA

- Developed a 4 Feature Slate
- Edited Scripts, Created Pitch Decks, and Produced Sizzle Reels
- Provided Graphic Design and Branding for each Feature
- Researched Talent to Attach to In-Development Projects
- Participated in Pitch, Development, and Finance Meetings

Development Intern, SCAT TV Entertainment

Fall 2020 | Los Angeles, CA (Remote)

- Provided Weekly Script Coverage on 4 or more Feature Film, TV Pilot, Podcast Pilot, and/or Short Scripts
- Participated in Table Reads and Writer Meetings

Production Intern, Cloud 10 Media

Summer 2019 | Los Angeles, CA

- Developed Social Media Templates Specific to Each Show
- Wrote Segments and Guest Introductions
- Built Advertisement Opportunity Database with over 500 Entries
- Researched Experts and Personalities for Guest Spots

Executive Assistant, Coldwell Banker Residential Real Estate

March 2015 - Aug 2018 | Palm Beach Gardens, FL

- Designed and Launched Agent Website
- Planned and Executed Marketing Campaigns reaching an audience of over 3k clients
- Wrote Copy for MLS, Social Media, and Cross Medium Ads
- Coordinated Travel Arrangements, Organized Expenses, and Managed CRM Databases
- Created Custom Templates for Digital and Print Advertising

Comedy Writing

Old School Sketch Show, The PIT

Ensemble Writer/Performer

Love is Live NYC, The PIT (coming soon)

Co-Creator, Host, and Social Media Director

USC Comedy Live, Web Broadcast

Staff Writer



Education

University of Southern California

GPA 3.77

Class of 2021

B.A. Theatre Studies, *magna cum laude*

Minor in Comedy Screenwriting

Upright Citizens Brigade

Sketch Writing 101 and 201

The Groundlings

Basic and Intermediate Improv

The People's Improv Theatre

Sketch Writing 2

Skills

MS Office and G Suite

Adobe Creative Suite

Squarespace

CRM Software (Salesforce)

Customer Support Software (Zendesk)

Expense Management Software

Video and Audio Production

Collaboration

Time Management

Written and Verbal Communication

Research and Creative Problem Solving

Social Media